

## ORDER



**Orders**  
**Order / Rev:** 705923  
**Alt Order #:** 06273640  
**Product Desc:** RESTORE OUR FUTURE  
**Estimate:** 1894  
**Flight Dates:** 08/14/12 - 08/20/12  
**Original Date / Rev:** 08/10/12 / 08/14/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency Name:** Mentzer Media Services/ POL  
**Buying Contact:** Elise Cloyd  
**Billing Contact:**  
 600 Fairmount Ave. Suite 306  
 Towson, MD 21286

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Restore Our Future  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/Presidential  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/20/12	55	\$114,800.00	\$97,580.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	55	\$114,800.00	\$97,580.00	0.00
<b>Totals</b>	<b>55</b>	<b>\$114,800.00</b>	<b>\$97,580.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	08/14/12	08/17/12	M-F 6-7a 6-7a 10 News	CM	6-7a - TWTF--	:30	4	\$360.00	P-2	0.00	NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	- TWTF--		4		\$360.00		0.00				
E 2	WTSP	08/14/12	08/17/12	CBS This Morning CBS This Morning	CM	7-9a - TWTF-- (7:00 AM-8:00 AM)	:30	4	\$360.00	P-2	0.00	NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	- TWTF--		4		\$360.00		0.00				
E 3	WTSP	08/14/12	08/17/12	CBS This Morning CBS This Morning	CM	7-9a - TWTF-- (8:00 AM-9:00 AM)	:30	4	\$360.00	P-2	0.00	NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	- TWTF--		4		\$360.00		0.00				
E 4	WTSP	08/14/12	08/17/12	M-F 4-5p Dr. Phil	CM	4-5p - TWTF--	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	- TWTF--		4		\$800.00		0.00				
E 5	WTSP	08/14/12	08/17/12	7-730p Inside Edition	CM	7-730p - TWTF--	:30	8	\$600.00	P-3	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	- TWTF--		8		\$600.00		0.00				

Advertiser:	Restore Our Future
Product Desc:	RESTORE OUR FUTURE
Estimate:	1894

**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WTSP	08/14/12	08/17/12	7-730p Inside Edition	CM	7-730p	- TWTF--	:30	8	\$600.00	P-3	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	- TWTF--		8				\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WTSP	08/13/12-08/19/12		7-730p		7-730p	- TWThF----	:30		<del>(\$600.00)</del>		0.00	NM		
		Credited [mg line 28]													
7	WTSP	08/13/12-08/19/12		7-730p		7-730p	- TWThF----	:30		<del>(\$600.00)</del>		0.00	NM		
		Credited [mg line 28]													
E 6	WTSP	08/14/12	08/17/12	730-8p Millionaire	CM	730-8p	- TWTF--	:30	4	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	- TWTF--		4				\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTSP	08/13/12-08/19/12		730-8p		730-8p	- TWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
		Credited [mg line 27]													
E 7	WTSP	08/14/12	08/17/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- TWTF--	:30	4	\$2,600.00	P-2	0.00	NM	4	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	- TWTF--		4				\$2,600.00		0.00			
E 8	WTSP	08/14/12	08/14/12	Tue Prime A NCIS	CM	Tue 8-9p	- T-----	:30	1	\$11,200.00	P-2	0.00	NM	1	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	- T-----		1				\$11,200.00		0.00			
E 9	WTSP	08/14/12	08/14/12	Tue Prime C The Mentalist	CM	10-11p	- T-----	:30	2	\$8,000.00	P-3	0.00	NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	- T-----		2				\$8,000.00		0.00			
E 10	WTSP	08/16/12	08/16/12	Thu Prime C Person of Interest	CM	Thu 10-11p	---T---	:30	2	\$8,000.00	P-2	0.00	NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	---T---		2				\$8,000.00		0.00			
E 11	WTSP	08/17/12	08/17/12	Bucs Primetime Game Bucs Primetime Game	CM	730-1030p	----F--	:30	4	\$6,000.00	P-3	0.00	NM	4	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	----F--		4				\$6,000.00		0.00			
E 13	WTSP	08/18/12	08/18/12	Sat 7-730p Inside Edition	CM	7-730p	-----S-	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S-		2				\$600.00		0.00			
E 14	WTSP	08/18/12	08/18/12	Sat Prime B Crimetime Saturday	CM	Sat 9-10p	-----S-	:30	2	\$4,000.00	P-2	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S-		2				\$4,000.00		0.00			
E 15	WTSP	08/19/12	08/19/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	2	\$1,600.00	P-2	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S		2				\$1,600.00		0.00			
E 16	WTSP	08/19/12	08/19/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S		1				\$800.00		0.00			
E 17	WTSP	08/20/12	08/20/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M-----	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/20/12	08/26/12	M-----		1				\$360.00		0.00			

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Alt Order #: 06273640  
Flight Dates: 08/14/12 - 08/20/12

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Product Desc: RESTORE OUR FUTURE  
Estimate: 1894

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	WTSP	08/20/12	08/20/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	M-----		1		\$360.00		0.00				
E 19	WTSP	08/20/12	08/20/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	M-----		1		\$360.00		0.00				
E 20	WTSP	08/20/12	08/20/12	M-F 4-5p Dr. Phil	CM	4-5p	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	M-----		1		\$800.00		0.00				
E 21	WTSP	08/20/12	08/20/12	7-730p Inside Edition	CM	7-730p	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	M-----		2		\$600.00		0.00				
E 22	WTSP	08/20/12	08/20/12	730-8p Millionaire	CM	730-8p	:30	1	\$1,200.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	M-----		1		\$1,200.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	08/20/12-08/26/12	730-8p		730-8p	M-----	:30	<del>(\$1,200.00)</del>		0.00	NM		
	Credited [mg line 27]													
E 23	WTSP	08/20/12	08/20/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	:30	1	\$2,600.00	P-2	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	M-----		1		\$2,600.00		0.00				
N27	WTSP	08/20/12	08/20/12	10 News Special 10 News Special	CM	10 News Special	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	M-----		2		\$1,200.00		0.00				
N28	WTSP	08/17/12	08/17/12	Bucs Pre-Game Bucs Pre-Game	CM	Bucs Pre-Game	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/13/12	08/19/12	----F--		1		\$1,200.00		0.00				
Totals													55	\$114,800.00